



NOTE FOR PRODUCTION

DISCLAIMERS SYMBOLS USED IN AW
II

BARCODE MAGNIFICATION 80% & BWR 0 MICRON
PDP : 7.00 cm (W) x 9.00 cm (H) [63.00 sq cm]



ENCEPT PACKAGING BRAND MANAGEMENT

DIGITAL ARTWORK PROOF	MTR_MASALA POWDER_PULAO MASALA_USP 2022_SACHET_10g
VERSION	CLIENT MTR
3.0	COUNTRY/ REGION INDIA
SCALE 1:1	PROJECT NAME USP 2022 PROJECT
	DATE 31/05/2022

ARTWORK FILE INFO.

FILE NAME
19-97-1-3638-AM01-03_MTR_MASALA POWDER_PULAO MASALA_USP 2022_SHT_10g_R3.ai

ARTWORK STAGE RELEASE

ENCEPT PROJECT ID
19-97-1-3638
ARTWORK SPECIALIST
10158

FILE PRODUCED ON
Adobe Illustrator (CS6)
QC SPECIALIST
10130

ARTWORK TECHNICAL INFO.

PACK FORMAT SACHET	EAN / UPC / ITF-14 CODE # 8901042968049
DIELINE SIZE (L x W) 160.0 mm x 100.0 mm	BARCODE COLOUR BLACK
PRINTING PROCESS - METHOD GRAVURE - REVERSE	BARCODE MAGNIFICATION 80%
SUBSTRATE PET+METPET+POLY	BARCODE GRADE A
PRINTER NAME NA	MANDATE SHEET MTR MANDATE SHEET V1.2
MIN. FONT SIZE (LOWER CASE) (POS) 1.0 mm (NEG) 1.0 mm	COLOUR TARGET FOR PRINT <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

COLOUR & POST-PRINT INFO.

BLACK	MAGENTA
PMS 485 C	YELLOW
PMS 7630 C	WHITE
PMS 2293C	
CYAN	

REVISION HISTORY

DATE	VER.	PURPOSE	DATE	VER.	PURPOSE
08/11/2021	R1	NEW			
30/11/2021	R2_RL1	REVISION + RELEASE			
31/05/2022	R3	REVISION			

NOTES TO RECIPIENTS

CLIENT, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE APPROVING.
Encept Premedia makes all necessary efforts to ensure artworks are error-free in regards to design/ layout, text & pack copy, legal guidelines, barcode information, printability, colours & technical information. However, Encept cannot be held responsible once final approval has been provided. Encept will also not be held responsible for any damages arising from the use/ production of this artwork file for any commercial/ non-commercial purpose.

ENCEPT PREMEDIA PRIVATE LIMITED

2107/08, CyberOne, Sector 30-A, Vashi, Navi Mumbai (MH), India, Tel: +91 (22) 2781 6570/ 71/ 72, Email: bizdevelop@enceptpremedia.com, Website: www.enceptpremedia.com

This digital proof is an optimized PDF file primarily intended for the purpose of reviewing layout & text/ copy on the pack. It may not be colour-accurate or usable as a colour reference unless explicitly specified. Under no circumstances should a digital view or a non-colour-managed hard copy proof/ mock created using this artwork be considered as a colour reference/ target for print. Please get in touch with your Encept account management executive for any issues or trouble viewing this proof.

PRINTER, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE PRINTING.

This artwork has been built to print specifications as available/ provided. Even though adequate repro/ pre-press has been applied, please ensure the artwork is compatible with your specific press capabilities/ requirements before preparing plates/ cylinders. Technical pre-press parameters such as trapping/ screen angles/ lpi/ bleeds/ post-print finishes/ non-print areas etc., must be checked and adjusted as necessary to achieve the desired print result.

An appropriate digital Epson Proof/ LSD shade card supplied by either Encept or the client should be used to match print output from this artwork. Please speak with Encept print production/ account management executive if you have any queries.

WHITE

