BARCODE MAGNIFICATION 80% & BWR 0 MICRON

ENCEPT PACKAGING BRAND MANAGEMENT

DIGITAL ARTWORK PROOF	MTR_SPICES_CHILLI POWDER_ SACHET_25g	
VERSION 2.0	CLIENT	MTR
	COUNTRY/ REGION	INDIA
	PROJECT NAME	NA
SCALE 1 : 1	DATE	19/08/2020

ARTWORK TECHNICAL INFO.

PACK FORMAT SACHET	EAN / UPC / ITF-14 CODE # 8901042970530
DIELINE SIZE (L x W) 220.0 mm x 115.0 mm	BARCODE COLOUR BLACK
PRINTING PROCESS - METHOD GRAVURE	BARCODE MAGNIFICATION 80%
SUBSTRATE PET + METPET + POLY	BARCODE GRADE A
PRINTER NAME NA	MANDATE SHEET MTR FOODS Mandates Sheet_V1.ai
MIN. FONT SIZE (LOWER CASE) (POS) 1 mm | (NEG) 1.0 mm	COLOUR TARGET FOR PRINT ☐ YES ■ NO

REVISION HISTORY

DATE	VER.	PURPOSE	DATE	VER.	PURPOSE
18/08/2021	R1	NEW			
19/08/2021	R2	REVISION			

This digital proof is an optimized PDF file primarily intended for the purpose of reviewing layout & text/ copy on the pack. It may not be colour-accurate or usable as a colour reference unless explicitly specified. Under no circumstances should a digital view or a non-colour-managed hard copy proof/ mock created using this artwork be considered as a colour reference/ target for print. Please get in touch with your Encept account management executive for any issues or trouble viewing this proof.

PRINTER, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE PRINTING.
This artwork has been built to print specifications as available/ provided. Even though adequate repro/ pre-press has been applied, please ensure the artwork is compatible with your specific press capabilities/ requirements before preparing plates/ cylinders. Technical pre-press parameters such as trapping/ screen angles/ lpi/ bleeds/ post-print finishes/ non-print areas etc., must be checked and adjusted as necessary to achieve the desired print result.

An appropriate digital Epson Proof/ LSD shade card supplied by either Encept or the client should be used to match print output from this artwork. Please speak with Encept print production/ account management executive if you have any queries.

ARTWORK FILE INFO.

FILE NAME
19-97-1-2242-AM01-2_MTR_SPICES_CHILLI POWDER_SHT_25g_R2.ai

ARTWORK STAGE
MECHNICALS

ENCEPT PROJECT ID 19-97-1-2242	FILE PRODUCED ON Adobe Illustrator (CS6)
ARTWORK SPECIALIST 10145	QC SPECIALIST 10175

COLOUR & POST-PRINT INFO.

BLACK	MAGENTA
PMS 485 C	YELLOW
PMS 7630 C	WHITE
PMS 2293 C	
CYAN	

NOTES TO RECIPIENTS

CLIENT, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE APPROVING.
Encept Premedia makes all necessary efforts to ensure artworks are error-free in regards to design/ layout, text & pack copy, legal guidelines, barcode information, printability, colours & technical information. However, Encept cannot be held responsible once final approval has been provided. Encept will also not be held responsible for any damages arising from the use/ production of this artwork file for any commercial/ non-commercial purpose.

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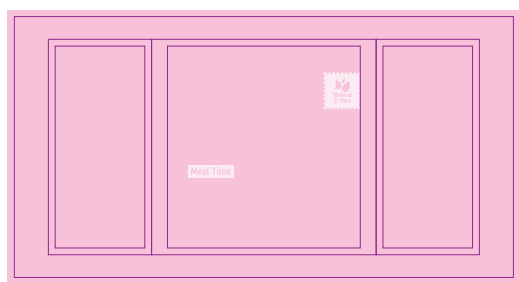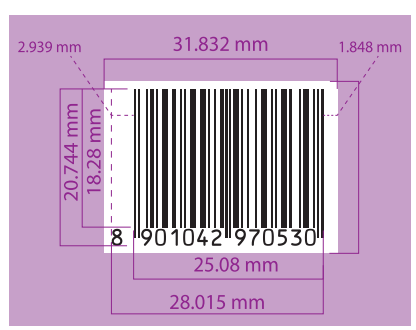
WHITE