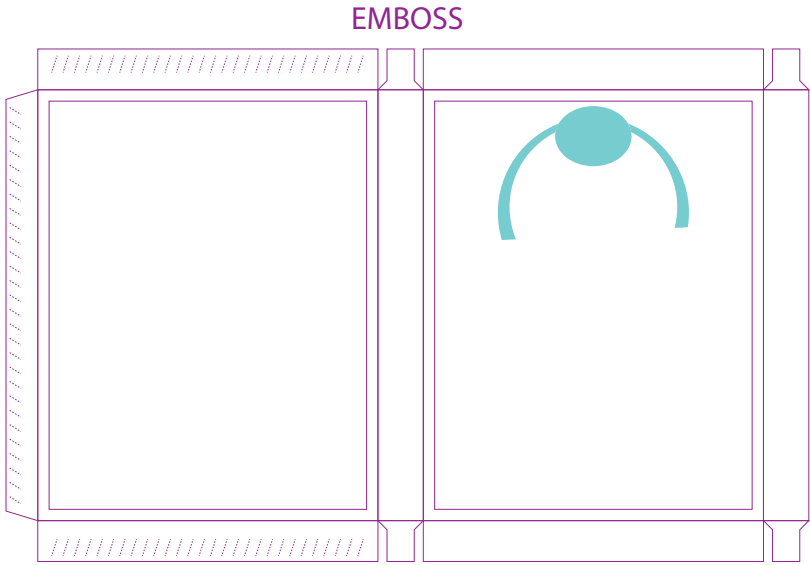




BARCODE MAGNIFICATION 100% & BWR 0 MICRON



ENCEPT

PACKAGING BRAND MANAGEMENT

DIGITAL ARTWORK PROOF

VERSION

AW_1

SCALE 1:1

MTR DMA_DAL MAKHANI CARTON 300G

CLIENT MTR FOODS

COUNTRY/REGION EXPORT

PROJECT NAME RTE - EXPORT AUG 2022

DATE 23-08-2022

ARTWORK FILE INFO

FILE NAME 22-00143-008_MTR_MTR_USA_DMA_CAR-CAR_300G_AW_1

ARTWORK STAGE REVISION

PROJECT ID 22-00143 SOFTWARE USED ADOBE ILLUSTRATOR CC

ARTWORK SPECIALIST 10176 QC SPECIALIST 10166

ARTWORK TECHNICAL INFO

PACK FORMAT
CARTON

DIELINE SIZE
226.00 mm x 354.00 mm

PRINTING PROCESS
OFFSET

SUBSTRATE
GREY BACK BOARD

PRINTER NAME NONE

MIN FONT SIZE (LOWER CASE)
(POS) 1.0 mm (NEG) 1.0 mm

BARCODE NUMBER
840965000819

BARCODE COLOUR
BLACK

BARCODE MAGNIFICATION
100%

BARCODE GRADE
XX

MANDATE SHEET
NA

COLOR TARGET FOR PRINT
☐ YES ☒ NO

COLOUR & POST-PRINT INFO

YELLOW

MAGENTA

CYAN

BLACK

PANTONE 485 C

PANTONE 349 C

EMBOSS

REVISION HISTORY

DATE

VERSION

SCOPE

23-08-2022

AW_1

REV+TEXT AMENDS

20-09-2022

AW_0

NEW

DATE

VERSION

SCOPE

ARTWORK APPROVAL REPORT

Product Information

Request No :: AW-N-282

Workflow Type	New	Encept Job ID	19-97-1-4013-AM01-02
Type of Artwork	Base	Project Name	RTE Export Restage 2022
Market	Export	Brand Name	MTR
Category	RTE	Variant	Dal Makhani
SKU	300g	Primary Packing Format	Carton
Substrate	FBB	Post Print Finish	YES

Comments

User Name	Comments	Commented Date
Ramdev Gogineni	Artwork to be corrected	Mon Apr 04 2022 18:18:59 GMT+0530 (India Standard Time)
Kumaresan ML	NFT Table to be corrected.. pls refer the comments in Checklist.. Regulatory to check and clear..	Mon May 23 2022 13:54:17 GMT+0530 (India Standard Time)
Madhuja Veerkar (Encept)	Revised Artwork	Sat May 21 2022 22:48:39 GMT+0530 (India Standard Time)
Sumitha	PM code to be mentioned in the artwork. To cross check with the data shared in mail.	Sun Apr 03 2022 20:35:11 GMT+0530 (India Standard Time)
Madhuja Veerkar (Encept)	REVISED ARTWORK AS PER STAKEHOLDER'S COMMENTS	Thu Sep 01 2022 11:47:15 GMT+0530 (India Standard Time)
Eliza Pereira	Storage Instructions- Once opened consume "immediately" to be replaced with " completely"	Thu Sep 01 2022 16:39:09 GMT+0530 (India Standard Time)
Eliza Pereira	Storage Instructions- Once opened consume "immediately" to be replaced with " completely"	Thu Sep 01 2022 16:39:47 GMT+0530 (India Standard Time)
Kumaresan ML	pls refer comments in check list for Claim, Ingredients and NFT..	Thu Sep 01 2022 17:23:29 GMT+0530 (India Standard Time)
Siddharaj Patil	Refer the comment in checklist	Tue Jun 14 2022 20:07:41 GMT+0530 (India Standard Time)
Siddharaj Patil	Refer the comment in checklist	Tue Jun 14 2022 20:09:26 GMT+0530 (India Standard Time)
Ruchika Bowade	Refer Comments	Tue Mar 29 2022 10:02:36 GMT+0530 (India Standard Time)
Priyanka Sinha	Based on stakeholders comments , artwork to be corrected	Tue May 10 2022 10:49:03 GMT+0530 (India Standard Time)
Priyanka Sinha	Correct the allergen advice format as per USA	Wed Jun 22 2022 12:12:45 GMT+0530 (India Standard Time)
Ramdev Gogineni	artwork to be corrected	Wed May 25 2022 18:23:55 GMT+0530 (India Standard Time)

Checklist Information

Checklist	FileVersionNo	Decision	Comments	User Name
Storage instructions	3	YES	Once opened consume "immediately to be replaced with " completely"	Eliza Pereira
Claims	3	YES	No Hydrogenated Fat claim to be removed as the product contains milk	Kumaresan ML
Ingredient list and order	3	YES	Ingredients as follows: Water, Blackgram, Butter, Tomato paste, Red kidney beans, Garlic cuts & paste, Ginger cuts & paste, Sunflower oil, Salt, Dairy cream, Spices, Coriander leaves, Green chilli, Sugar and Dried fenugreek leaves.	Kumaresan ML
NFT Values	3	YES	This product contains sugar (0.1g) as one of the ingredient. Hence in NFT Incl. Added Sugars - Less than 1g (1%) Less than 1g (1%) - Regulatory to conform	Kumaresan ML
Is the Artwork Correct?	3	NO	Following to be corrected. 1. Replace "Images for reference" with "Images for illustration" and declare is perpendicularly opposite to the dal bowl image, beside the rajmah image. 2.Remove both the claims - No hydrogenated fat and no artificial colour. 3. Ingredient Panel - PD to provide the IP as per the revised IP. In that declare the Black gram, red kidney bean and butter %. Bold the allergen ingredients. 4. Correct the Allergen Statement by adding the May Contain Statement - Quality to provide the correct information. 5. Revisit the NFT for correction (if any) as per the revised CV information. Provide the rounding off value as per USFDA norm - PD to provide details. 6. Declare FSSAI Logo with Lic.No. in Italics Font.	Madhusmita Sahoo
Allergen declaration	2	NO	Contains Milk Remove May contain statement	Siddharaj Patil
Claims	2	YES	No added preservatives, 02 different symbol	Siddharaj Patil
Is the Artwork Correct?	2	NO	Correct the allergen advice in appropriate format	Priyanka Sinha
NFT Values	2	YES	In Ingredients Sugar (0.05g) is one of the ingredient and in NFT it shows 0g as well Milk ingredients are added to the product but Transfat is 0g.. actual value of	Kumaresan ML

			Transfat is 0.3g.. Regulatory to check and clear..	
NFT Values	2	YES	as per the round off rules, it is negligible, hence it may be rounded off 0, however as a voluntary declaration, may be declared.	Ramdev Gogineni
Allergen declaration	2	NO	Contains Milk Mention the word Contains in bold statement Prefix -allergen advice is not required	Ramdev Gogineni
Allergen declaration	1	NO	Contains Milk	Ruchika Bowade
PM Code	1	NO	PM code to be mentioned as PM2024 - R2.	Sumitha
Is the Artwork Correct?	1	NO	refer stakeholders comments	Priyanka Sinha
Allergen declaration	1	NO	Contains Milk Mention the word Contains in bold statement	Ramdev Gogineni
Ingredient list and order	1	NO	Water, Blackgram splits, Butter, Tomato paste, Red kidney beans, Garlic, Ginger, Sunflower oil, Salt, Dairy cream, Coriander leaves, Red chilli powder, Green chilli, Spices, Sugar and Dried fenugreek leaves. Note : Butter, Dairy cream to be in bold	Ramdev Gogineni
Legibility & spacing	1	NO	Mention serving suggestion, Image for reference to be minimum 1.6mm font size by height of the smaller case letters e/o	Ramdev Gogineni
Manufacturing by / Manufactured & Distributed by	1	YES	Mention India next to karnataka	Ramdev Gogineni
Net quantity	1	NO	Net weight of minimum font size to be 4.8mm by height of the smaller case letters e/o and Numerical 0	Ramdev Gogineni