

Photocell Mark  
10x10mm



BARCODE MAGNIFICATION 83% & BWR 0 MICRON  
PDP : 7.00 cm (W) x 9.00 cm (H) [63.0 sq cm]

## NOTE FOR PRODUCTION

### DISCLAIMERS SYMBOLS USED IN AW

\*\* , Π

WHITE



ENCEPT

PACKAGING BRAND MANAGEMENT

DIGITAL  
ARTWORK  
PROOF

VERSION

AW\_0

SCALE 1 : 1

MTR IDKS SACHET 8G

CLIENT MTR FOODS

COUNTRY/REGION INDIA

PROJECT NAME SAMBAR PROMO 2022

DATE 25-07-2022

ARTWORK FILE INFO

FILE NAME 22-00098-001\_MTR\_MTR\_NA\_IDK\_SAC-SAC\_8G\_AW\_0

ARTWORK STAGE ARTWORK ADAPTION/ROLLOUTS

PROJECT ID 22-00098

SOFTWARE USED ADOBE ILLUSTRATOR CC

ARTWORK SPECIALIST 10158

QC SPECIALIST 10070

ARTWORK TECHNICAL INFO

PACK FORMAT SACHET

DIELINE SIZE 110 mm x 160 mm

PRINTING PROCESS GRAVURE - REVERSE

SUBSTRATE PET + MET PET + PE

PRINTER NAME NONE

MIN FONT SIZE (LOWER CASE) POS - 1.0mm, NEG - 1.0mm

BARCODE NUMBER 8901042970158

BARCODE COLOUR BLACK

BARCODE MAGNIFICATION 83%

BARCODE GRADE A

MANDATE SHEET MTR MANDATE SHEET V2

COLOR TARGET FOR PRINT ☐ YES ☒ NO

COLOUR & POST-PRINT INFO

BLACK

PANTONE 485 C

PANTONE 7630 C

PANTONE 2293 C

CYAN

MAGENTA

YELLOW

WHITE

REVISION HISTORY

DATE	VERSION	SCOPE	DATE	VERSION	SCOPE
25-07-2022	AW_0	NEW			

NOTES TO RECIPIENTS

**CLIENT, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE APPROVING.**  
Encept Premedia makes all necessary efforts to ensure artworks are error-free in regards to design/ layout, text & pack copy, legal guidelines, barcode information, printability, colours & technical information. However, Encept cannot be held responsible once final approval has been provided. Encept will also not be held responsible for any damages arising from the use/ production of this artwork file for any commercial/ non-commercial purpose.

**PRINTER, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE PRINTING.**  
This artwork has been built to print specifications as available/ provided. Even though adequate repro/ pre-press has been applied, please ensure the artwork is compatible with your specific press capabilities/ requirements before preparing plates/ cylinders. Technical pre-press parameters such as trapping/ screen angles/ lpi/ bleeds/ post-print finishes/ non-print areas etc., must be checked and adjusted as necessary to achieve the desired print result.

An appropriate digital Epson Proof/ LSD shade card supplied by either Encept or the client should be used to match print output from this artwork. Please speak with Encept print production/ account management executive if you have any queries.

ENCEPT PREMEDIA PRIVATE LIMITED

2107/ 06, CyberOne, Sector 30-A, Vashi, Navi Mumbai (MH), India, Tel: +91 (22) 2781 6570/ 71/ 72, Email: bizdevelopment@enceptpremedia.com, Website: www.enceptpremedia.com