## 160 mm

Del Monte

Quality

#### TOMATO KETCHUP

SINCE

#### **INGREDIENTS:**

2.5 mm

2.5 mm

2.5 mm

2 mm

3.2 mm

275 mm

Water, Sugar, Tomato paste (16%), lodized Salt, Thickeners (INS 1422, INS 415), Potato Powder, Acidity Regulator (INS 260), Garlic Powder, Onion Powder, Spice, Spice Extract and Preservative (INS 211).

Nutritional		n (Approx.	.)
Serving size: 15 g No. of Servings: 73 (Approx.)			
	Per 100 g approx.	% RDA* per serve	llow 00 k
Energy (kcal)	125	0.9%	12 A
Protein (g)	0		Dieta
Carbohydrate (g)	31.3		
Total Sugars (g)	25		commended
Added Sugars (g)	22.5	6.8%	
Total Fat (g)	0	0%	*Re(
Sodium (mg)	985	7.4%	

STORE IN A COOL, DRY AND HYGIENIC PLACE. DO NOT USE IF PACK IS SWOLLEN/ PUFFED/ LEAKING. **RECOMMENDED REFRIGERATION AFTER OPENING.** 

For Date of Manufacture (M), Use by Date (U), Batch No. (B) and MRP ₹ (Incl. of all taxes), please see the pack. ALSO TRY OUR:

NO ONION NO GARLIC AND SWEET & SPICY KETCHUP

### **Relish the Del Monte Pouch Pack!**

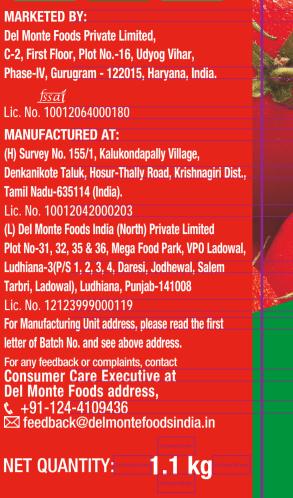


1892



4.67mm

9.6 mm





# 2.7 mm 2.8 mm 2.7 mm 2.7 mm 2.8 mm 2.7 mm 2.8 mm 2.7 mm 3.1 mm 3.2 mm 40 mm x 18.5 mm

2.7 mm



275 mm

**BG IMAGES ARE EMBEDED** AND LOW RES.

# **NOTE FOR PRODUCTION**

DISCLAIMERS SYMBOLS USED IN AW

# **SUPER SAVER PACK**

ENCEPT

DIGITAL ARTWORK PROOF	DELMONTE TKT- TOMATO KETCHUP POUCH(GRAVURE) 1-1KG	
VERSION	CLIENT DEL MONTE FOODS PVT LTD	
ΔW/ 1	COUNTRY/REGION INDIA	
	PROJECT NAME DM CULINARY DEC23	
SCALE 1:1	DATE 22-02-2024	

PACKAGING BRAND MANAGEMENT

IA_TKT_POU-POU_1-1KG_AW_1
SOFTWARE USED ADOBE ILLUSTRATOR CC
QC SPECIALIST 10186

### ARTWORK TECHNICAL INFO

PACK FORMAT	BARCODE NUMBER
POUCH(GRAVURE)	8901246006998
DIELINE SIZE	BARCODE COLOUR
160 mm x 650 mm	BLACK
PRINTING PROCESS	BARCODE MAGNIFICATION
GRAVURE	100%
SUBSTRATE	BARCODE BWR
PET + AL FOIL + PE	0
PRINTER NAME NONE	BARCODE GRADE
UNDEFINED	С
MIN FONT SIZE (LOWER CASE)	MANDATE SHEET
POS - 1.0 mm, NEG - 1.0 mm	NA

## COLOUR & POST-PRINT INFO



R	EVISION	IISTORY			
DATE	VERSION	SCOPE	DATE	VERSION	SCOPE
22-02-2024	AW_1	REV-ED CHANGE			
09-02-2024	AW_0.1	NEW			
19-02-2024	AW_0.1	NEW			

4.67mm

This digital proof is an optimized PDF file primarily intended for the purpose of reviewing layout & text copy on the pack. It may not be colour-acutate or usable as a colour reference unless explicitly specified. Under no circumstances should a digital view or a non-colour-managed hard copy proof/ mock reated using this artwork be considered as a colour reference/target for print. Please get in touch with your Encept Account Management Executive for any issues or trouble viewing this proof.

PRINTER, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE PRINTING. This artwork has been built to print specifications as available provided. Even though adequate reprof pre-press has been applied, please ensure the artwork is compatible with your specific press capabilities' requirements before preparing placed cylinders. Tachincial pre-press parameters such as trapping' screen angles' [bi' bleeds' post-print finishes/ non-print areas etc., mus be checked and adjusted as necessary to achieve the desired print result.

An appropriate digital Epson Proof/LSD shade card supplied by either Encept or the client should be used to match print output from this artwork. Please speak with Encept Print Production / Account Management Executive if you have any queries.

#### NOTES TO RECIPIENTS

#### CLIENT. PLEASE REVIEW THIS DIGITAL ARTWORK THROUGHLY BEFORE APPROVING.

Encept Clobal makes all necessary efforts to ensure artworks are encored in the period to designlayout, the pack copy, legal guidelines, barcode information, printability, colcurs & technical information. However, Enc cannot be held responsible once final approval has been provided. Encept will also not be held responsible any damages arising from the use/production of this artwork file for any commercial/non-commercial purpble for

ENCEPT PREMEDIA PRIVATE LIMITED C-111-118, BSEL Tech Park, Plot No. 39/5 & 39/5A Sector-30A, Vashi , Navi Mumbai - 400703 Maharashtra, INDIA. Email: biz@enceptglobal.com. Website: www.enceptglobal.com