



NOTE FOR PRINTER AND CLIENT

KLD IS ONLY FOR REFERENCE
AS WE NOT GOT EXACT KLD

NOTE

IMAGES ARE EMBEDDED
AND LOW RES

BARCODE MAGNIFICATION 80% &
BWR 60 MICRON
BARCODE SIZE: 32.83 mm(W) X 16 mm(H)

NOTE FOR PRODUCTION

DISCLAIMERS SYMBOLS USED IN AW
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ENCEPT

PACKAGING BRAND MANAGEMENT

DIGITAL ARTWORK PROOF

VERSION

AW_0

SCALE 1:1

DELMONTE TKT- TOMATO KETCHUP POUCH(GRAVURE) 450G

CLIENT DEL MONTE FOODS PVT LTD

COUNTRY/REGION INDIA

PROJECT NAME DM CULINARY PROMO MAR24

DATE 30-08-2024

ARTWORK FILE INFO

FILE NAME 24-00067-011_DEI_DEI_550_TKT_POU-POU_450G_AW_0

ARTWORK STAGE ARTWORK ADAPTION/ROLLOUTS

PROJECT ID 24-00067

SOFTWARE USED ADOBE ILLUSTRATOR CC

ARTWORK SPECIALIST 10170

QC SPECIALIST 10153

ARTWORK TECHNICAL INFO

PACK FORMAT POUCH(GRAVURE)

BARCODE NUMBER 8901246003492

DIELINE SIZE 160 mm x 470 mm

BARCODE COLOUR BLACK

PRINTING PROCESS GRAVURE

BARCODE MAGNIFICATION 80%

SUBSTRATE PET + AL FOIL + PE

BARCODE BWR 60 MICRONS

PRINTER NAME NONE UNDEFINED

BARCODE GRADE A

MIN FONT SIZE (LOWER CASE) POS - 1.0mm, NEG - 1.0mm

MANDATE SHEET NA

COLOUR & POST-PRINT INFO

BLACK

PANTONE 485 C

PANTONE 395 C

PANTONE 102 C

CYAN

MAGENTA

YELLOW

NOTES TO RECIPIENTS

CLIENT, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE APPROVING.

Encept Global makes all necessary efforts to ensure artworks are error-free in regards to design/layout, text & pack copy, legal guidelines, barcode information, printability, colours & technical information. However, Encept cannot be held responsible once final approval has been provided. Encept will also not be held responsible for any damages arising from the use/production of this artwork file for any commercial/non-commercial purpose.

ENCEPT PREMEDIA PRIVATE LIMITED

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REVISION HISTORY

DATE

VERSION

SCOPE

30-08-2024

AW_0

NEW

DATE

VERSION

SCOPE

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PRINTER, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE PRINTING.

This artwork has been built to print specifications as available/ provided. Even though adequate repro/ pre-press has been applied, please ensure the artwork is compatible with your specific press capabilities/ requirements before preparing plates/ cylinders. Technical pre-press parameters such as trapping/ screen angles/ lpi bleeds/ post-print finished non-print areas etc. must be checked and adjusted as necessary to achieve the desired print result.

An appropriate digital Epson Proof/ LSD shade card supplied by either Encept or the client should be used to match print output from this artwork. Please speak with Encept Print Production / Account Management Executive if you have any queries.