



BARCODE MAGNIFICATION 103% & BWR 0 MICRON



ENCePT	
PACKAGING BRAND MANAGEMENT	
DIGITAL ARTWORK PROOF	MTR_RAVA_IDLI_POUCH_500g_ WITH FREE DOSA MIX PROMO
VERSION	6.0
SCALE 1:1	
CLIENT	MTR
COUNTRY/REGION	INDIA
PROJECT NAME	INDIA
DATE	23/02/2021
ARTWORK FILE INFO.	
FILE NAME	19-01-12276-AM01-MTR_RAVA_IDLI_POUCH_500g_With Free Dosa Mix promo_REL
ARTWORK STAGE	RELEASE
ENCePT PROJECT ID	19-01-12276
ARTWORK SPECIALIST	19-01
FILE PRODUCED ON	Adobe Illustrator (CS6)
QC SPECIALIST	19-01

ARTWORK TECHNICAL INFO.	
Pack Format	Pouch
Outline Size (L x W)	155 mm x 485 mm
Printing Process-Method	BARCODE COLOUR BLACK
Substrate	POSTER-REVERSE
Printer Name	NA
Barcode Sheet	MTR FOODS Mandata Sheet_V1.0
Min Font Size (Lower Case)	(PMS) 0.8 mm (B&W) 0.8 mm
Colour & Post-Print Info.	
Black	PMS 7039 C
PMS 485 C	
PMS 293 C	
Cyan	
Yellow	
White	

REVISION HISTORY					
DATE	VER.	PURPOSE	DATE	VER.	PURPOSE
01/02/2021	R1	NEW			
10/02/2021	R2	REVISION			
15/02/2021	R3	REVISION			
18/02/2021	R4	REVISION			
19/02/2021	R5	REVISION			
20/02/2021	R5_R1	RELEASE			
23/02/2021	R5_R2	REY-RELEASE			

NOTES TO RECIPIENTS

CLIENT: PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE APPROVING. EncePT Premedia makes all necessary efforts to ensure artworks are accurate in regards to design layout & pack copy, image resolution, barcode information, printability, colour & technical information. However, EncePT cannot be held responsible once the artwork has been printed. EncePT will also not be held responsible for any damages arising from the use of production of this artwork file for any commercial non-commercial purpose.

ENCEPT PREMEDIA PRIVATE LIMITED
2101-18, CyberOne, Sector 30-A, Noida, New Mumbai (40) India. Tel: +91 (22) 2781 8570/ 71/ 72. Email: sales@enceptpremedia.com. Website: www.enceptpremedia.com

This digital proof is an electronic PDF file primarily intended for the purpose of reviewing layout & text copy on the pack. It may not be colour accurate or usable as a colour reference unless explicitly specified. Under no circumstances should a digital copy or a non-colour-managed hard copy, proof, mock, or print, using this artwork be considered as a colour reference target for print. Please get in touch with your EncePT account management executive for any issues or trouble viewing this proof.

PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE PRINTING. This artwork has been built for print verification as available provided. Even though adequate reprint programs may have been applied, please ensure the artwork is compatible with your specific press capabilities requirements before preparing press releases. Technical process parameters such as trapping, screen angles, dot, bleed, post-press, and adjusted as necessary to achieve the desired print result.

An appropriate digital (Proof) 300 dpi, CMYK, and supplied by either EncePT or the client should be used to match print output from this artwork. Please speak with EncePT print production account management executive if you have any queries.