


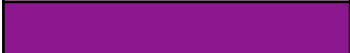
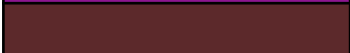






Proofing Report

Summary Information

File Name	19-97-1-3638-AM01-04 MTR MASALA POWDER BIRYANI MASALA_BRC REMOVAL_SHT_15g_R1_1_LR.pdf
Report Created	12-Nov-2021 06:46:44 PM
Performed By	Jueeli Khatu

Proofing Report

Color Table

Color	Color Name	Master File
Spot Colors (5)		21.23%
	WHITE	2.43%
	DIELINE	3.31%
	PANTONE 7630 C	1.46%
	PANTONE 2293 C	0.13%
	PANTONE 485 C	13.9%
Process Colors (4)		13.55%
	Black	6.38%
	Yellow	3.68%
	Magenta	2.58%
	Cyan	0.91%

Tips:

1. If your packaging requires only 3 colors or less, then use Pantone colors, it is often cheaper
2. If your artwork has full-color photographic images, then you ll need CMYK color process
3. If you are looking for color consistency from job-to-job and printer-to-printer, then you will need Pantone
4. If your artwork contains very thin lines then Pantone colors are better
5. If your artwork contains metallic or fluorescent colors then Pantone colors are best
6. The less colors you use, the less expensive, in most cases

Proofing Report

Layer Table

Layer Name	Master File
Visible Layers (0)	
No Visible Layers	
Hidden Layers (0)	
No Hidden Layers	

Proofing Report

Font Table

Font Size	Font Name	Master File
No Font(s) Available		

Tips:

Font or Type size requirements are mandated by many regulatory agencies across industries. These requirements may also be dependent on the size of the Principal Display Panel (PDP). Getting to know which text is in what font size saves a lot of manual checking using rulers and distance measuring methods.

Proofing Report

Navigate to Master
Master : 1

Barcode Table

Barcode Details	Master File	
EAN13 (8901042970547)	✓	
Image	A standard EAN13 barcode with vertical black bars of varying widths on a white background. The number 8901042970547 is printed below the bars.	
Type	EAN13	
Value	8901042970547	
Class	Barcode1D	
Quality	0.96	
Confidence	100%	
Direction	LeftToRight	
Parameter	Value	Grade
Scan Grade	0	F
Magnification	79 %	N/A
Max-Reflectance	100.0%	N/A
Min-Reflectance	3.9%	A
Global threshold	52.0%	N/A
Symbol Contrast	96.1%	A
Min edge contrast	67.8%	A
Modulation	0.71	A
Defects	0.00	A
Decodability	0.08	F
BWR	0.26 mm	N/A

Tips:

Retailers and manufacturers globally use these ISO standards to ensure barcodes can be read consistently — at all stages of the supply chain. This improves efficiency and productivity. An ISO-based verifier (like ManageArtworks) looks at the symbol in the same way that a scanner does, but goes further by grading the symbol's quality. The grade can range from 4-0 (A-F) based on how close the symbol is to perfect. The lower the ISO grade, the higher the possibility of scanning difficulties. The target measurement for all barcodes is ISO Grade 4, but an acceptable grade can be lower.

Proofing Report

Navigate to Master
Master : 1

Barcode Table

Barcode Details	Master File	
EAN13 (8901042970547)	✓	
Image	A standard EAN13 barcode with vertical black bars of varying widths on a white background. The numbers 8901042970547 are printed below the bars.	
Type	EAN13	
Value	8901042970547	
Class	Barcode1D	
Quality	1	
Confidence	100%	
Direction	LeftToRight	
Parameter	Value	Grade
Scan Grade	0	F
Magnification	79 %	N/A
Max-Reflectance	100.0%	N/A
Min-Reflectance	12.5%	A
Global threshold	56.3%	N/A
Symbol Contrast	87.5%	A
Min edge contrast	77.9%	A
Modulation	0.89	A
Defects	0.00	A
Decodability	0.01	F
BWR	0.26 mm	N/A

Tips:

Retailers and manufacturers globally use these ISO standards to ensure barcodes can be read consistently — at all stages of the supply chain. This improves efficiency and productivity. An ISO-based verifier (like ManageArtworks) looks at the symbol in the same way that a scanner does, but goes further by grading the symbol's quality. The grade can range from 4-0 (A-F) based on how close the symbol is to perfect. The lower the ISO grade, the higher the possibility of scanning difficulties. The target measurement for all barcodes is ISO Grade 4, but an acceptable grade can be lower.



AFFECTED COLOUR & POST-FINISHES:

BLACK YELLOW PMS 7630

BARCODE MAGNIFICATION 80% & BWR 0 MICRON

ENCEPT PACKAGING BRAND MANAGEMENT

DIGITAL ARTWORK PROOF	MTR_MASALA POWDER_BIRYANI MASALA _BRC REMOVAL_SACHET_15g	
VERSION	CLIENT	MTR
1.1	COUNTRY/REGION	INDIA
SCALE 1:1	PROJECT NAME	BRC REMOVAL
	DATE	10/11/2020

ARTWORK FILE INFO.

FILE NAME
19-97-1-3638-AM01-04_MTR_MASALA POWDER_BIRYANI MASALA
_BRC REMOVAL_SHT_15g_R1_1.ai

ARTWORK STAGE MECHANICALS

ENCEPT PROJECT ID
19-97-1-3638
ARTWORK SPECIALIST
10024

FILE PRODUCED ON
Adobe Illustrator (CS6)
QC SPECIALIST
10139

ARTWORK TECHNICAL INFO.

PACK FORMAT SACHET	EAN / UPC / ITF-14 CODE # 8901042970547
DIELINE SIZE (L x W) 180 mm x 110 mm	BARCODE COLOUR BLACK
PRINTING PROCESS - METHOD GRAVURE - REVERSE	BARCODE MAGNIFICATION 80%
SUBSTRATE PET+METPET+POLY	BARCODE GRADE NA
PRINTER NAME NA	MANDATE SHEET MTR FOODS Mandates Sheet_V1.ai
MIN. FONT SIZE (LOWER CASE) (POS) 1.0 mm (NEG) 1.0 mm	COLOUR TARGET FOR PRINT <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO

COLOUR & POST-PRINT INFO.

BLACK	MAGENTA
PMS 485 C	YELLOW
PMS 7630 C	WHITE
PMS 2293 C	
CYAN	

REVISION HISTORY

DATE	VER.	PURPOSE	DATE	VER.	PURPOSE
09/11/2021	R1	NEW			
10/11/2021	R1_1	INT. + REVISION			

NOTES TO RECIPIENTS

CLIENT, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE APPROVING.
Encept Premedia makes all necessary efforts to ensure artworks are error-free in regards to design/ layout, text & pack copy, legal guidelines, barcode information, printability, colours & technical information. However, Encept cannot be held responsible once final approval has been provided. Encept will also not be held responsible for any damages arising from the use/ production of this artwork file for any commercial/ non-commercial purpose.

ENCEPT PREMEDIA PRIVATE LIMITED

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PRINTER, PLEASE REVIEW THIS DIGITAL ARTWORK THOROUGHLY BEFORE PRINTING.

This artwork has been built to print specifications as available/ provided. Even though adequate repro/ pre-press has been applied, please ensure the artwork is compatible with your specific press capabilities/ requirements before preparing plates/ cylinders. Technical pre-press parameters such as trapping/ screen angles/ lpi/ bleeds/ post-print finishes/ non-print areas etc., must be checked and adjusted as necessary to achieve the desired print result.

An appropriate digital Epson Proof/ LSD shade card supplied by either Encept or the client should be used to match print output from this artwork. Please speak with Encept print production/ account management executive if you have any queries.

White

