









Proofing Report

Summary Information

Master File	19-97-1-3624-AM01-01_MTR_READY MIX_KHAMAN DHOKLA_POU_160g_B1G1 FREE PROMO_R1.pdf
Sample File	19-97-1-3624-AM01-01_MTR_READY MIX_KHAMAN DHOKLA_POU_160g_B1G1 FREE PROMO_R2_MARS.pdf
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Performed By	Madhuja Veerkar (Encept)

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Color Table

Color	Color Name	Master File	Sample File
Spot Colors (4)		34.08%	34.26%
	WHITE	3.8%	3.8%
	DIELINE	2.19%	2.18%
	PANTONE 2293 C	7.63%	7.66%
	PANTONE 485 C	20.46%	20.62%
Process Colors (4)		15.93%	15.74%
	Black	3.77%	3.78%
	Yellow	8.53%	8.26%
	Magenta	1.53%	1.56%
	Cyan	2.1%	2.14%

- Tips:**
1. If your packaging requires only 3 colors or less, then use Pantone colors, it is often cheaper
 2. If your artwork has full-color photographic images, then you ll need CMYK color process
 3. If you are looking for color consistency from job-to-job and printer-to-printer, then you will need Pantone
 4. If your artwork contains very thin lines then Pantone colors are better
 5. If your artwork contains metallic or fluorescent colors then Pantone colors are best
 6. The less colors you use, the less expensive, in most cases